



Black Prince Trust – Community Update June 18

Regal Basketball



In 2017 BPT recorded 17,555* engagements in basketball activity onsite which is 2,065* up on 2016. Through our existing partnership with the London Basketball Association, The Hub supported the successful qualification of 52* new officials and coaches. Last year, BPT and existing partners delivered 333* sessions of Free to User basketball. BPT is pleased to announce that to support the continued growth of basketball here at The Hub, new partners have been identified and will be joining the existing partners. These new partnerships will allow Regal Basketball to expand on its existing offer of “Free to User” basketball provision delivered from both The Regal and Jordan courts.

The success of basketball at The Hub has evidenced the power of partnerships to work together for the common goal.

*numbers collated from BPT monitoring system Upshot and the BPT Community Service Level Agreement.

Current Partners

- **London Basketball Association** – Providers of free community basketball sessions and coach & referee qualifications to the onsite basketball community
- **Love Basketball Academy** – The UK’s largest provider of women’s and girls’ basketball. We are working together to promote the women’s and girls’ games via All Star Games offering free scholarships to the Love Basketball Academy programme
- **Who’s Got Game** – Provide after school basketball provision and community open basketball sessions
- **London Lions** – Provide community basketball sessions via their player engagement programme. They also provide free and discounted tickets to the community for their BBL games.
- **Kennington Generals** – Provide playing opportunities to the community at U12, U14 and U16

New Basketball Partners

- **Footfire** – Social media provider of basketball footwear discounts to the basketball community. Supporting with the promotion of Regal Basketball and looking to deliver a free Sunday morning scrimmage
- **Dunk Elite** – Pro dunkers agency which have been featured on NBA, ESPN, CBS Sports. They are supporting with the Regal Basketball social media content and advice. Via Royal Guard (Pro Dunker) they will be running summer clinics to the community in dunking and basketball skills sessions.



- **Ball is London** – Provider of free inclusive community basketball scrimmages.
- **Mix my Tape** – online social media photographer and video maker.
- **The Pro Classic** – High level community basketball programme that supports players towards reaching their basketball potential.
- **Always Ballin Brand** – Official fashion retail partner of Regal Basketball.

May Half Term Scrimmage and Open Basketball

During the recent school half term Regal Basketball delivered two scrimmages on the 29th and 31st May. These sessions were attended by 80 attendees. Regal Basketball/BPT also delivered open basketball which was attended by 63 individual players.

Regal Basketball Social Media

@Regalbasketball was set up on the 8th May as a standalone account to promote and the basketball provision, raise awareness of basketball at The Hub and engage the basketball community. Since its inception we have had:

- 41,102 Impressions – times people saw our tweets on Twitter
- 1,836 Engagements – times people interacted with our tweets
- 235 Likes – times people liked our tweets
- 198 Re-Tweets – times people retweeted our tweets
- 75 Regal Basketball Followers

Regal user Joel news story landing full athletic scholarship in the US

<https://www.londonnewsonline.co.uk/basketball-kenningtons-joel-ufele-aiming-high-after-landing-full-athletic-scholarship-in-america/>

Health and Wellbeing

Vauxhall GP and BPT

BPT and Vauxhall GP surgery are working together to support patients to become more physically active. Twice a month patients are referred by their GP to personal appointments to talk about their existing health and wellbeing and to look at ways BPT's current activity programme can support them to lead healthier lifestyles.

BPT Learning Disabilities welcome event

BPT and Guy's and St Thomas NHS Foundation Trust are working in partnership as part of "Learning Disabilities Awareness Week" to encourage adults with learning disabilities to become more active. On Thursday 21st June new visitors to the Hub will have the chance to take part in a football and musical movement session.

For more information on the day please contact 0203 049 7518

Training and Development

Centre Point – Employability Support

BPT is pleased to be working in partnership with Centre Point and London Councils to facilitate a weekly pop-up job club that supports 19+ members of the community with: -

- Information, Advice and Guidance – Practical employability skills, creating a CV, online job searches and interview skills
- Education pathway – Traineeship (12 weeks) or professional course of at least 6 months, leading into work and apprenticeships
- Work or voluntary placement – 30 hours pre-employment work experience
- Employment pathway (Job Search) – Apprenticeships (12-24 months) or permanent/long-term contract with job support for the first 6 months

If you would like any more information on the programme or to refer to the Job Club please contact Mariantha m.fomenky@centrepoin.org or call 0771 413 9013

Monitoring and Evaluation IS THIS A REPEAT OF APRIL?



We have seen continued growth in the attendances, sessions delivered and contact hours. Below is the information reported from Upshot from May 2018:

- Attendances – 1260
- Contact Hours - 2836
- Sessions Delivered – 99
- Session Hours – 205.50

The above information is only up to 25th May from when GDPR came into effect.

Community Service Agreement

Below is the overview for Q1 of the 2018 data reported to Lambeth

Quarter 1 Overview

- **Schools** – Target 1750/Actual 5,262
- **Community Free to User** Target 5060/Actual 9235
- **Charge to User Target** 1360/Actual 4320
- **Other User** 7,190/Actual 20,428

Total number attendance target 15,360/Actual 39,245 (variance 156%).

General Information

NFL Partnership

BPT is pleased to be working in partnership with the NFL on a pilot project to introduce schools and children and young people to “Flag Football”. The weekly programme engages with local schools aimed at providing a holistic approach to extra-curricular activities outside of school for children and young people. For more information please contact Kenny Bello Kenny.Bello@nfl.com

Girls Football Week

April 2018 was Girl’s Football Week and to celebrate female football BPT partner Centre Point Sport ran female only football sessions and events during the week. Centre Point Sport and BPT now run a session every Friday evening from 5-6pm for female players 16+ if you would like more information please contact Jack Badu J.Badu@centrepoin.org



Laureus and Greater London Authority

On 29th May BPT hosted both Laureus and the GLA to deliver two community based consultations around their Sports Unites programme. The GLA have looked at Laureus’s Modal City programme which runs in New Orleans and Atlanta to shape the Sport Unities programme.

The Modal City concept is bringing community based organisations together to understand the local needs and issues and work together to address these issues. The consultation was to bring together local sport for social change organisations together to identify the local issues and explore ways of working together and shape possible hub version of the Sports Unites programme.

Sports Unites strands

- Social integration
- Health & Wellbeing
- Capacity Building
- Young Londoners Fund

Beyond Me Portfolio

BPT's application to become a Beyond Me (www.Beyondme.org) programme was successful. Beyond Me support charities and organisations bringing professionals together in small project teams to support on specific projects for up to a year. The BPT project is designed around the measuring social impact and development of a strategy to engage local businesses.

Jason Henley, Community Manager